

Franchise Proposal: Everything is Coffee

Discover the Perfect Blend of Opportunity and Success!

Are you ready to embark on a flavourful journey as a part of **the Everything is Coffee** family? We invite you to become a franchisee of our renowned coffee kiosk brand, offering an irresistible combination of exceptional coffee, exciting fusions, and an unforgettable customer experience.

Why Choose Everything is Coffee?

- **Thriving Brand:** Everything is Coffee is a rapidly growing brand that has captured the hearts (and taste buds!) of coffee lovers across the nation. Join us and benefit from our established reputation and a loyal customer base.
- **Sensational Menu:** Prepare to tantalize your customers' palates with our extraordinary menu. From classic coffee favourites to innovative fusions, we offer a range of choices that will keep your customers coming back for more.
- **Comprehensive Support:** Our dedicated team will provide you with extensive training in coffee preparation, customer service, and business operations. We're here to guide you every step of the way, ensuring your success as a franchisee.
- **Marketing Magic:** Enjoy the fruits of our nationwide marketing campaigns designed to boost brand visibility and attract customers to your franchise location. Our strategic advertising, social media promotions, and marketing materials will help you thrive in your local market.
- **Streamlined Procurement:** We've cultivated strong relationships with reliable suppliers to guarantee a consistent supply of premium coffee beans, ingredients, and equipment. Benefit from our established network and streamline your procurement process.
- **Unlock Profitability:** Our business model focuses on efficient operations and cost control, maximizing your profitability. We provide guidance on inventory management, staff scheduling, and more to help you achieve your financial goals.

Franchise Details:

- Area: 100 to 200 square feet

Investment Breakdown:

- Equipment: INR 750,000
- Brand Fee: INR 250,000
- Total Investment: INR 100,000 to 1,100,000

Franchise Terms:

- Franchise Term: 5 years (with the option to renew)

www.everythingiscoffee.com

Connect: +91 9552204729

- Location: Available in various cities across India
- Store Size: Minimum of 100-200 square feet
- Training: Comprehensive initial training provided for you and your staff
- Ongoing Support: Continuous support in operations, marketing, and product updates
- Brand Standards: Franchisees must adhere to our brand standards, ensuring a consistent customer experience

Don't miss this opportunity to own a thriving coffee kiosk with Everything is Coffee! Our captivating brand, combined with our easy-to-go franchise terms and affordable investment, sets the stage for your success.



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